

Master Presenting Program (MPP) is a high impact skills development program that runs over two consecutive days. Designed for Executives who are already confident effective presenters. The program uses professional acting techniques to take these presenters to their next step. This includes masking, vocal delivery, gestural language and physical presence. These acting techniques help participants access a wider range of presenting styles and find more confidence when presenting. The result is a richer and more flexible presenter able to achieve outcomes when the stakes are highest. By the end of the program, the participants will be able to develop and deliver high impact, persuasive presentations.

Who should attend?

MPP is suitable for Senior Sales Professionals, Executives and Managers from all functions who need to achieve results through making high stakes presentations. Attendees should already demonstrate an effective and confident presentation style and be looking for the next step. Presentations include one to one interactions through to formal speeches

Program Outline

- Presentation as a performance
- Advanced Presentation Diagnostic - frame by frame video feedback
- Physical presence masking activities
- Delivering intentions - how intentions drive behaviour
- Creative hand gestures
- Professional vocal delivery
- Using emotion for persuasion
- How to write and tell great stories
- High level presentation strategy
- Advanced persuasive language
- Performing flexibly one on one and to a large audience

Business Benefits

The business benefits of *Master Presenting Program* are to:

- Know how to use acting techniques to build a wide range in their delivery styles.
- Learn how to dramatically enhance their physical presence.
- Develop an increased ability to claim the space.
- Understand how to use gestural language for rapport building.
- Understand how to develop different intentions when presenting.
- Know advanced techniques of vocal delivery.
- Know how to use anecdotes and stories for impact.
- Further build an authentic and unique presentation style.
- Feel confident in all presentation scenarios.



A fresh
perspective
on your
performance