

Value Based Leadership creates the direction and engagement required for the desired cultural change to take place. The program is designed to set the scene and gain commitment for cultural change. Many times, change initiatives fail due to poor Senior Executive Sponsorship. This program will equip them with the necessary skills to promote success.

Who should attend?

This program is for Senior Executives who must lead change. They may be change sponsors, senior change stakeholders or those charged with initiating a major change project aimed at organisational survival or growth.

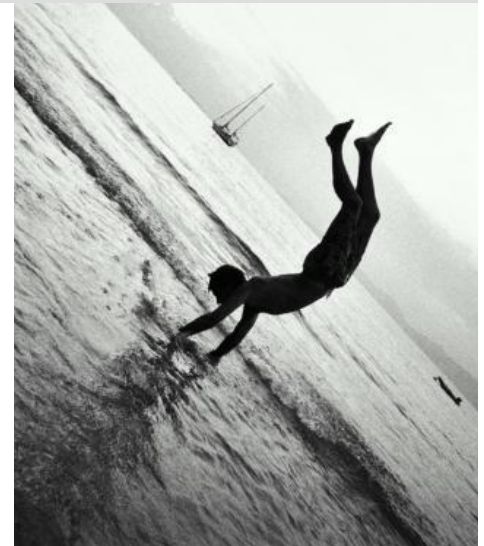
Program Outline

- Reinforcement of the values of the organization that define how people work together
- Definition of the "*purpose*" of the organization
- Creation of a compelling vision – a picture of the future – that inspires people to want to achieve it
- Determination of the key leadership behaviors that will allow the delivery of that vision

How will participants benefit?

The main business benefits are:

- A statement describing the organization's values, purpose and direction with which its organization's members closely identify
- High levels of enthusiasm and commitment from the organization's members
- Descriptions of key leadership competencies required to develop the desired culture and business outcomes
- The creation of an energized and positive climate to drive results



A fresh
perspective
on your
performance